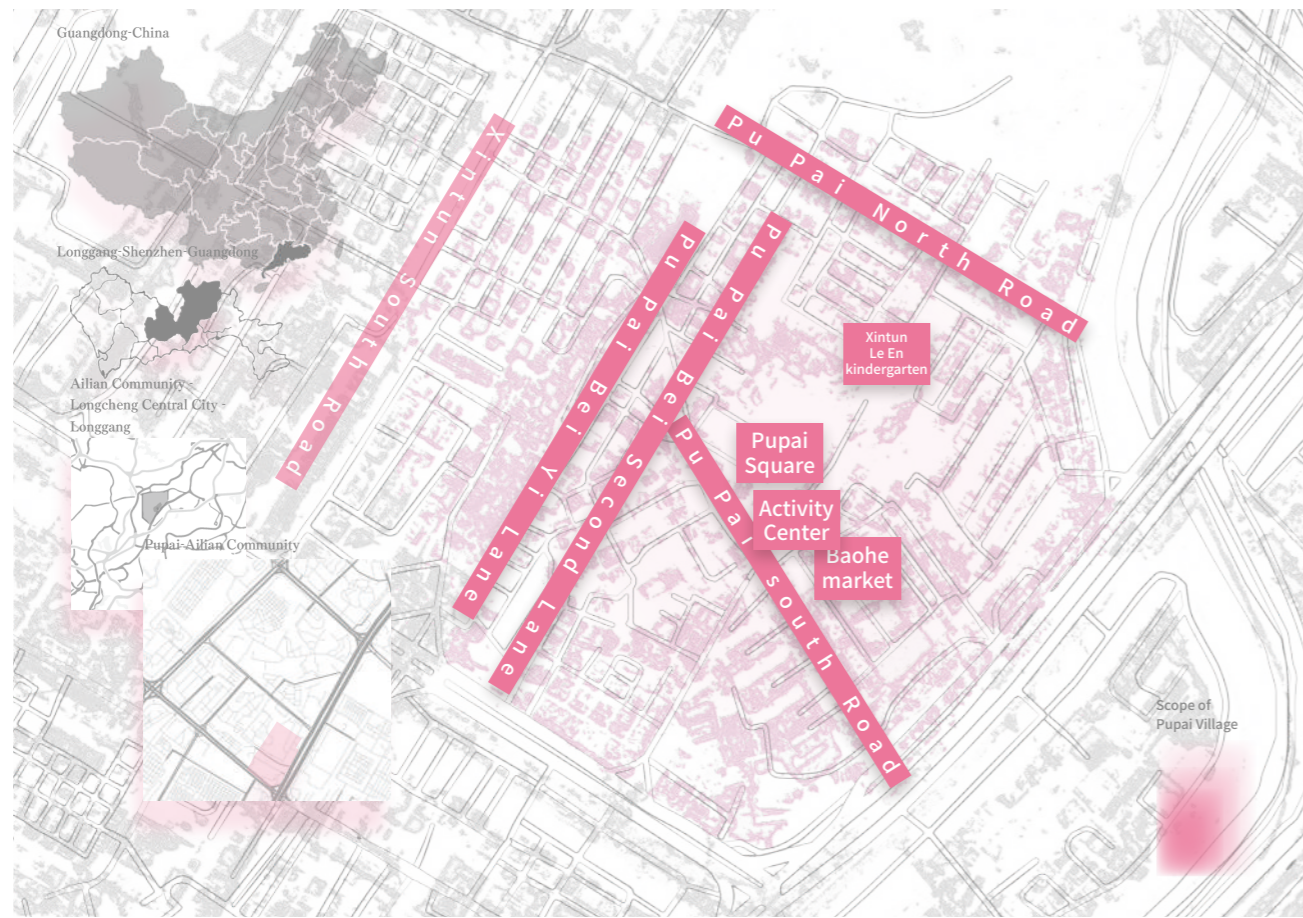
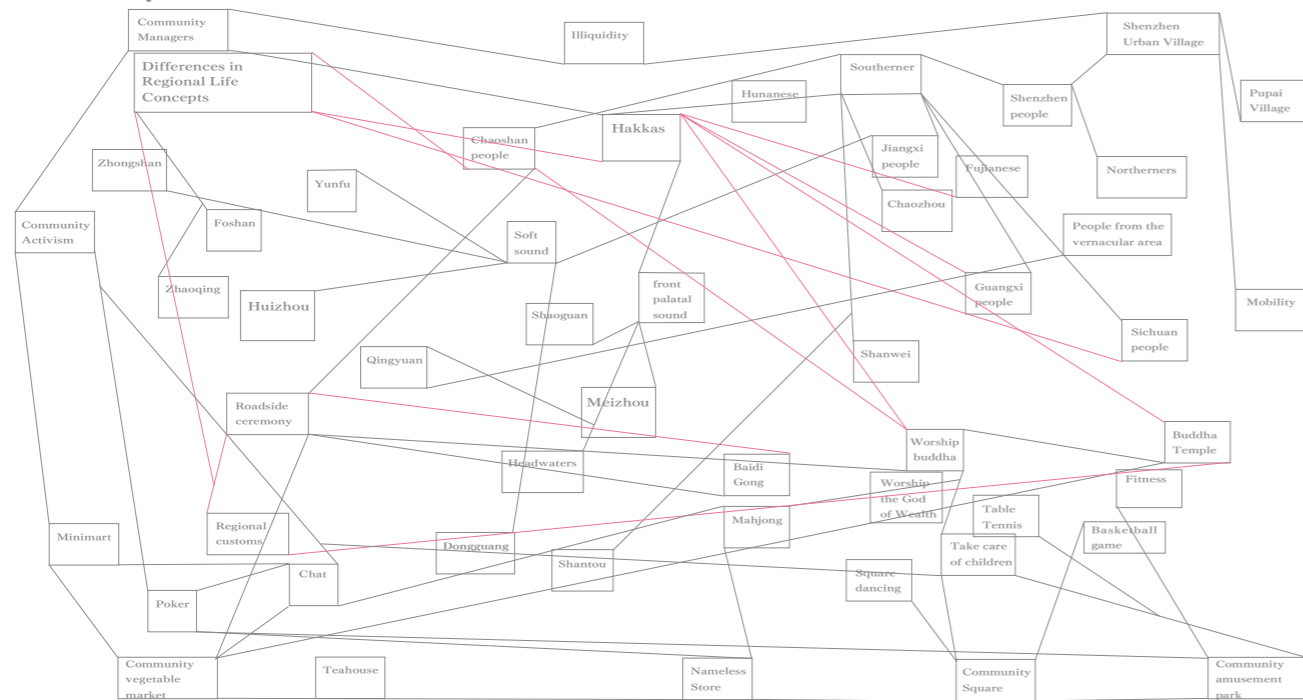


PUPAI BACKGROUND



Community Relations |



INVESTIGATE & SURVEY



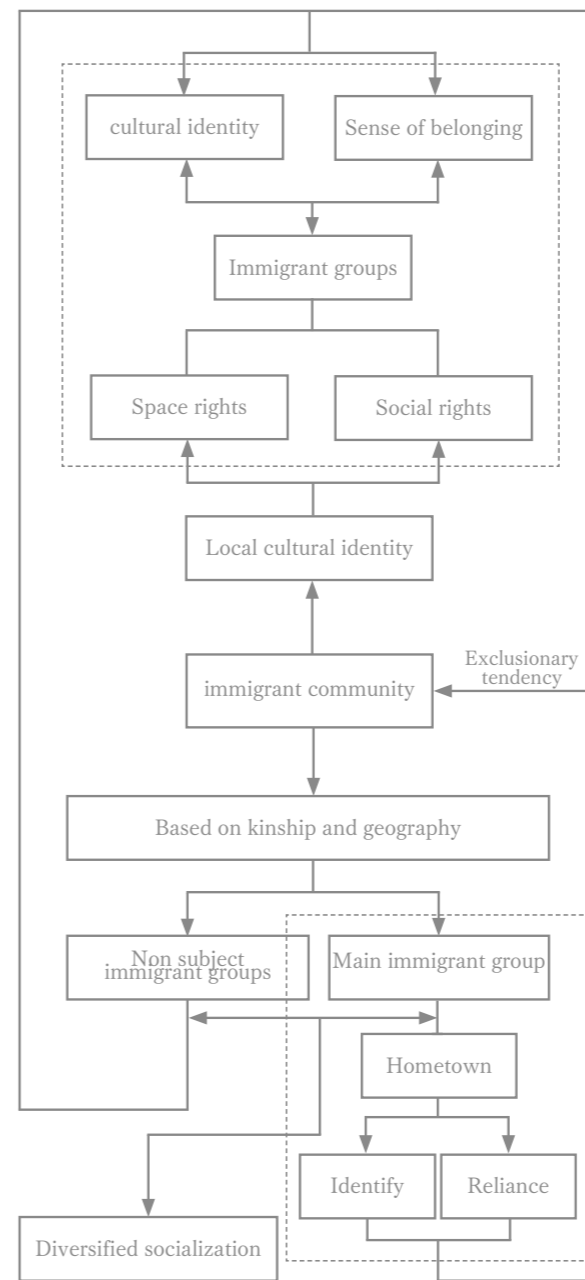
Interviews with 15 Hakka people of different age groups |

Understood the attitude of young Hakka people towards their own culture, as well as how the older generation views new phenomena in the inheritance of modern Hakka culture.

For them, the regional nature of the Hakka dialect is highly valued.

In Huadu, Yuexiu and other areas of Guangzhou, where there are also Hakka - populated communities, people still feel more at ease communicating with their own kind.

Research on Papers Based on Cultural Immigration & Hakka Ethnic Culture |



Ethnographic Fieldwork |

Identity 1/ Community Resident

Taken in Pupai North Second Lane

Identity 2/ Art Student

Taken in Pupai North Second Lane

Identity 3/ Hakka Person

Taken at the Activity Center

Identity 4/ Advertising Designer

Taken within the Baohe market

Identity 5/ Night market vendors

Taken in the south gate of Baohe Market

Identity 6/ Art teacher

Taken in the Xintun Le En Kindergarten



Community Relationships and Issues |

I found that the huge social barriers resulting from the large - scale Hakka community are the more fundamental problems within Pu Pai Village.

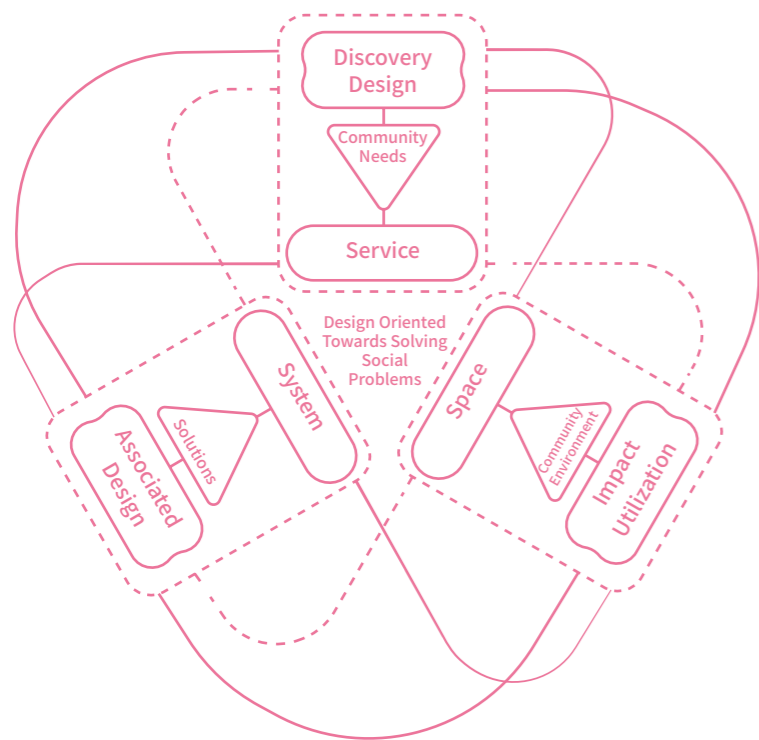
From Fieldwork to System Mapping |

Design aimed at solving social problems usually proposes solutions in the form of services, spaces, and systems ,where material products are not the main solutions.

The starting point of social innovation discussed is often the connection between people. Building trust and cooperation through long - term interactions, and shaping shared values.

— Sustainable Design

By Liu Xin, Zhang Jun, Zhong Fang



art education



advertisement design

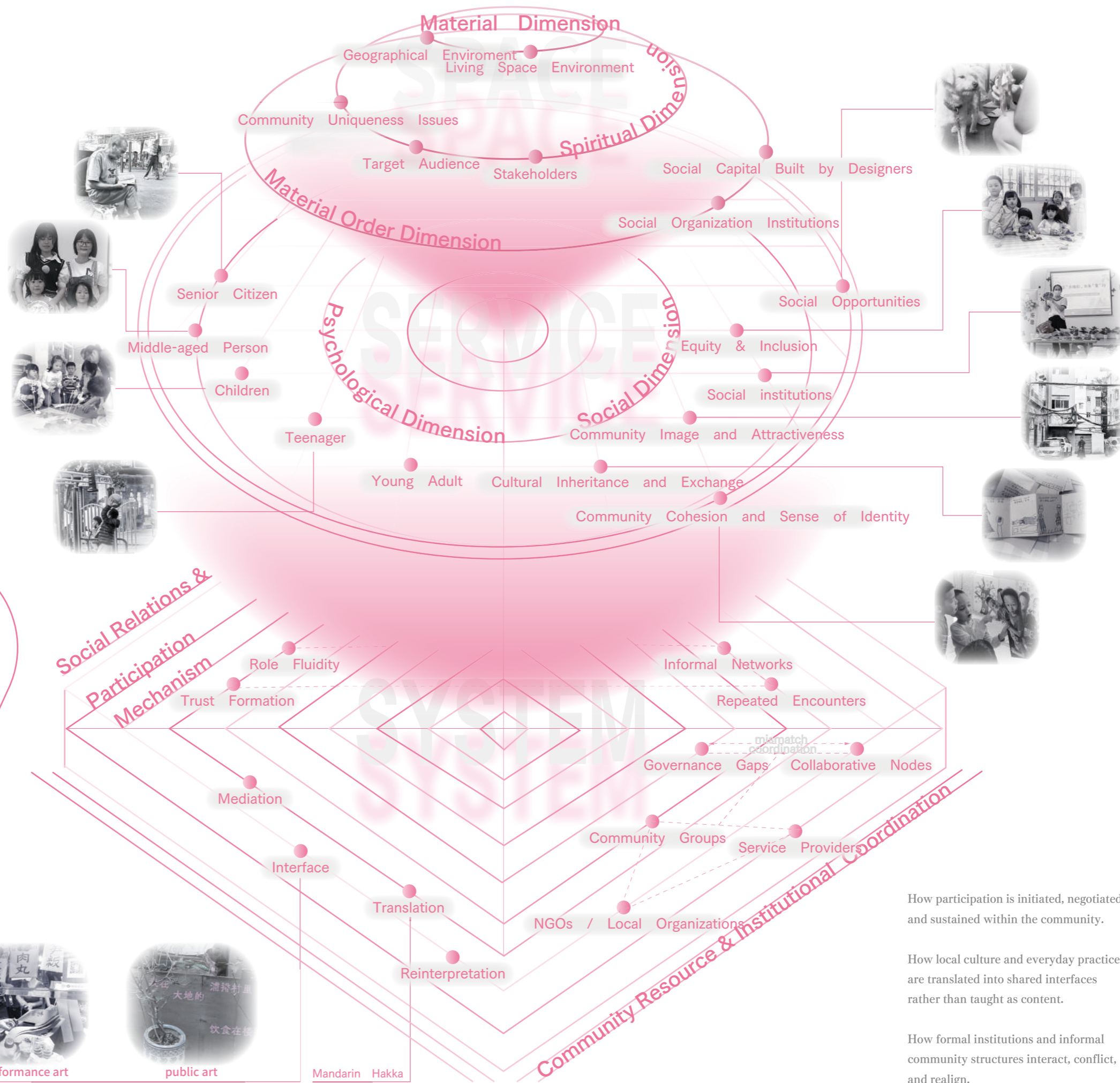


performance art



public art

Mandarin Hakka



How participation is initiated, negotiated, and sustained within the community.

How local culture and everyday practices are translated into shared interfaces rather than taught as content.

How formal institutions and informal community structures interact, conflict, and realign.